

FIERA MILANO S.P.A.

Registered office in Milan, Piazzale Carlo Magno 1
Operating headquarter in Rho (MI), S.S. del Sempione 28
Administrative headquarter in Rho (MI), Largo Fiera Milano 5
Share Capital Euro 42,445,141.00 fully paid up.
Milan Company Register,
Tax code and VAT number 13194800150

Ordinary Shareholders' Meeting Call (Published on the Company's website on 13 March 2025)

The Shareholders' Meeting of Fiera Milano S.p.A. (hereinafter, the "Company") is convened in a single call for 23 April 2025, at 3:00 p.m., to discuss and pass resolutions pertaining to and resulting from the following matters

Agenda

- 1. Approval of the Financial Statements as at 31 December 2024, accompanied by the Board of Directors' Management Report including the Consolidated Sustainability Report the Report of the Board of Statutory Auditors and the Independent Auditor's Report. Presentation of the Consolidated Financial Statements as at 31 December 2024.
- 2. Allocation of results for the financial year and distribution of the dividend, also based on the reserve [retained earnings].
- 3. Report on the Remuneration Policy and on the Remuneration Paid pursuant to article 123-ter of Legislative Decree 58/1998: binding decision on the first section.
- 4. Report on the Remuneration Policy and on the Remuneration Paid pursuant to article 123-ter of Legislative Decree 58/1998: non-binding decision on the second section.
- 5. Authorisation for the purchase and disposal of treasury shares under Articles 2357 and 2357-ter of the Italian Civil Code, subject to revocation, for the portion not executed, of the resolution passed by the Shareholders' Meeting on 23 April 2024.

Pursuant to Article 135-undecies.1 of Legislative Decree 58/98 (hereinafter, the "Consolidated Finance Act") and Article 12.4 of the Articles of Association, the Company has established that participation in the Shareholders' Meeting shall take place exclusively through Computershare S.p.A. – with registered office in Milan, Via Lorenzo Mascheroni 19 – designated for this purpose as Designated Representative pursuant to Article 135-undecies.1 of the Consolidated Finance Act, as participation in person or by proxy to third parties is not permitted.

Those entitled to participate according to law, shall attend the Shareholders' Meeting by means of electronic means of communication, with connection procedures that will be notified them by the Company.

The indications and timing concerning the right to intervene and vote (including by proxy) at the Shareholders' Meeting, the right to ask questions at the Shareholders' Meeting, additions to the agenda and the presentation of new resolution proposals, as well as any other information required by law, are contained in the full text of the notice of call published - on 13 March 2025 - on the Company's website at www.fieramilano.it, Section "Investors/Governance/Shareholders' Meeting", to which reference should be made.

The Board of Directors' Reports on the items on the agenda and the proposed resolutions will be made available to Shareholders and the public on 13 March 2025. The additional documentation relating to the items on the agenda, as required by the regulations in force, will be made available to shareholders and the public within the legal and regulatory deadlines. Within the aforementioned deadlines, the said documents will therefore be available at the Company's registered office and at the administrative headquarter in Rho (MI), Largo Fiera Milano 5 (office reception), on the Company's website www.fieramilano.it (in the section Investors/Governance/Shareholders' Meeting) and on the authorised storage mechanism www.emarketstorage.com. Shareholders have the right to obtain a copy of the above-mentioned documentation.

Rho (Milan), 13 March 2025

The Chairperson of the Board of Directors

Carlo Bonomi

This extract was published in the Corriere della Sera newspaper on 14 March 2025.